

# ThinPrint Cloud Services, Inc. ("TPCS") – COOKIE POLICY

Our websites use cookies to distinguish you from other users of our websites. This helps us to provide you with a better experience when you browse our websites and also allows us to improve our websites and services.

Due to recent changes in law, all websites which operate across certain parts of the European Union are required to obtain explicit consent in connection with using or storing cookies (or similar technologies) on computers or mobile devices. This Cookie Policy provides you with clear and comprehensive information about the cookies we use and the purposes for using those cookies. To review the privacy policies that apply to users of our websites, please see our Privacy Statement.

### What is a cookie?

A cookie is a small file of letters and numbers that is stored on your internet browser or on the hard drive of your computer. Cookies contain information that can then be transferred from your computer's hard drive to a third party.

### **Key Concepts**

First-party cookies: First-party cookies are those cookies set by a website that is being visited by the user at the time (e.g. cookies placed by this website).

Third-party cookies: Third-party cookies are those cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, that cookie would be a third-party cookie.

Session cookies: These cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when the user closes the browser window. Session cookies are created temporarily. Once a user closes a browser, all session cookies are deleted.

### How to delete and block our cookies

You may block cookies by activating the setting on your internet browser that allows you to refuse the setting of all or some cookies on your computer or mobile device. However, if you use your internet browser settings to block all cookies (including those cookies that are essential to the operation of a website), it is possible that you may not be able to access all or parts of our websites. Unless you have adjusted your internet browser setting so that it will refuse cookies, our website will set cookies as soon you visit it.

## How to turn cookies off

The main internet browsers allow you to change your cookie settings. These settings will typically be found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

## Will TPCS use cookies?

Unless you have blocked the use of cookies, we may set cookies on your computer or mobile device.

## What cookies does TPCS use and why?

To find out about specific cookies we use on our websites, please see the list below. The cookies we currently use or may use on our websites are categorized as follows:

- Strictly necessary
- Performance
- Functionality
- Targeting

## **Strictly Necessary**

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"Strictly Necessary" cookies let users navigate a website and use essential features (like secure areas and shopping baskets). Without these cookies, services a user requested from a website cannot be provided. Strictly necessary cookies do not gather any information about users that could be used for marketing or remembering where you have been on the internet.

We may use these strictly necessary cookies to:

- Identify you as being logged in to our websites:
- Make sure you connect to the right service on our websites when we make any changes to the way our websites work; and
- Route users to specific applications of a service.

Accepting strictly necessary cookies may be a condition of using our websites, so if you block or disable these cookies, we may not be able to guarantee your use of our websites or how the security on our websites will perform during your visit.

#### Performance

"Performance" cookies collect information about how you use our websites, e.g., which pages you visit and if you experience any errors while visiting our websites. Performance cookies do not collect any information that could personally identify you and are only used to help us improve how our websites work, understand what interests our users and measure how effective our advertising is.

We use performance cookies for:

- Web Analytics: To provide statistics on how our websites are used;
- Error Management: To help us improve our websites by measuring any errors that occur; and
- Testing Designs: To test different designs of our websites.

Some of our performance cookies are managed for us by third parties. However, we do not allow any third parties to use performance cookies for any purpose other than those listed above.

By using our websites, you accept the use of performance cookies. Accepting these cookies is a condition of using our websites, so if you prevent block or disable these cookies, we cannot guarantee how our websites will perform for you.

### **Functionality**

"Functionality" cookies are used to provide services or to remember settings to improve your visit.

We use functionality cookies to:

- Remember settings you have applied, such as layout, text size, preferences and colors;
- Remember if we have already asked you if you want to fill in a survey or poll; and
- Show you when you are logged in to our websites.

Some of the functionality cookies are managed for us by third parties. We do not allow any third parties to use functionality cookies for any purpose other than those listed above.

## **Targeting**

"Targeting" cookies are cookies linked to services provided by third parties, such as "Like" buttons and "Share" buttons. The third party provides these services in return for recognizing that you have visited our websites.

We use targeting cookies to:

- Link to social networks like Facebook, who may subsequently use information about your visit to our websites to target advertising to you on other websites; and
- Provide advertising agencies with information on your visit to our websites so that they can present you with advertisements that you may be interested in.

You can control whether or not these cookies are used, but preventing them may stop us from being able to offer you some services or targeted advertising.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:



		Category	Purpose
First/TPCS.com	Session/browser close	Functionality	This cookie is a 'session cookie' and tells us that you are actively using our site. This way we can always know, at any given time, how many users we have visiting.
		Performance	These analytical cookies are used to collect information about how visitors use our web site. We use the information to compile reports and to help us improve the web site. The cookies collect information in an anonymous form, including the number of visitors to the web site, where visitors have come to the web site from and the pages they visited.
	Persistent/2 years	Performance, Targeting	Google Analytics — These cookies help tell us how many people have been to the site before, what time people visited the site and what pages were looked at. No personal information is stored. For more information, see Google's help pages and Google's privacy policy:  Google's Privacy Policy Google Analytics Help pages
Third/Elo- qua.com	Persistent/18 years, 7 months	Performance, Functionality	The cookies placed by the Eloqua server cannot access, read or modify any other data on a user's computer. Eloqua may link the information they store in cookies to any personally identifiable information you choose to submit on the TPCS web sites.
First/TPCS.com Third/in-	Persistent/3 years Persistent/5 years	Performance, Targeting	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.
'	· '	Performance, Targeting	test_cookie is stored on the user's device on visiting a site with doubleclick.net conversion tracking. It is used to test if the user's browser is accepting cookies before setting the id cookie. <a href="http://www.google.com/ads/preferences/html/opt-out.html">http://www.google.com/ads/preferences/html/opt-out.html</a> Google advertising tracking cookie; used to guide selection of adverts seen by site visitors and to report on the effective-
	First/TPCS.com  Third/Elo- qua.com  First/TPCS.com First/TPCS.com Third/in- put.112.2o7.net  Third/dou- bleclick.net Third/dou-	First/TPCS.com Session/browser close Persistent/1 year  First/TPCS.com Session/browser close Persistent/2 years Persistent/30 minutes Persistent/6 months  Third/Elo-qua.com Persistent/18 years, 7 months  First/TPCS.com First/TPCS.com Third/in-put.112.207.net  Third/dou-bleclick.net Third/dou-  Third/dou-bleclick.net Third/dou-	First/TPCS.com Persistent/1 year  First/TPCS.com Session/browser close Persistent/2 years Persistent/3 minutes Persistent/6 months  Third/Elo- qua.com  Persistent/18 years, 7 months  First/TPCS.com First/TPCS.com First/TPCS.com Third/in- put.112.207.net  Persistent/3 years Persistent/5 years Persistent/5 years Performance, Targeting  Performance, Targeting



		http://www.google.com/policies/pri- vacy/ads/

The cookies listed above are the cookies we use as of the date of this Policy. Future cookies used by our websites will be updated from time to time.